



Town Of Webster

Est. 1832

Massachusetts

Economic Development Committee

Sharon McMahon, Chairwoman

Webster Town Hall
350 Main Street
Webster, MA 01570

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AGENDA

October 29, 2018

Time: 7:00 PM

Town Hall Irene Martel Conference Room

350 Main Street

Webster, MA 01570

1. Pledge of Allegiance and Call to Order
2. **Action Items**
 - a. Draft Meeting Minutes
 - June 28, 2018
 - July 23, 2018
 - August 6, 2018
3. **New Business**
 - Finalize officers
 - Updates by committee members (tracking reports indicating item, responsible and updates with dates)
 - List of new businesses - status check
 - List of priority opportunities/development areas
 - Image Perception
 - Report from walkabout and proposed plan
 - Timeline for completion
 - Grants: Urban Grant Program application and EDA Technical Assistance and Planning
 - Marketing
 - Brochure draft for editing, comments
 - Brand/image: suggestions: Small-town values; big lake name, others
 - Newspaper articles, radio - suggestions
 - Welcome signs - bids to be discussed along with finalizing location
 - CMPRC – update on project scope
 - Other town examples
 - Putnam
4. **Old Business**
 - a. NA
5. Any other business that may come legally before the Committee
6. Next Meeting
7. Adjournment

TOWN CLERK'S OFFICE

2018 OCT 22 P 12:04

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